

Pre-Paid Legal Associate Enrollment Programs

• \$49 Basic Enrollment Fee

Welcome Kit

Applications & Brochures & Success CD
1 month website & Televox

Rank Advancement

Associate	\$69.14	
Junior Associate	\$34.57	

Advance to the Associate Level and immediately earn a commission of \$69.14 with your very first recruit with a membership.

Achieve the higher level of Senior Associate by building a team!

Senior Associate	\$138.27	
Associate	\$69.14	
Junior Associate	\$34.57	

Income Example under the \$49 Basic Enrollment Fee

Recruit One Business Associate and Market Ten Memberships:

$$10 \times \$69 = \$690$$

• \$249 Fast Start Enrollment Program

Business Builder's Kit

Getting Started Right Book, Audio Training Program (3 CDs), Applications & Brochures, Success CD, 3 Recruiting DVDs, Recruiting CD, 3 months free website, 3 months free Televox

Rapid Rank Advancement

Senior Associate	\$138.27	
Associate	\$69.14	
Junior Associate	\$34.57	

Advance to the Senior Associate Level and immediately earn a commission of \$138.27 with your very first recruit with a membership.

Achieve the higher, more profitable level of Manager much easier and *faster!*

Manager	\$172.84	
Senior Associate	\$138.27	
Associate	\$69.14	
Junior Associate	\$34.57	

Income Examples under the \$249 Fast Start Enrollment Program

Recruit One *Fast Start* Business Associate and Market One Additional Membership:

$$2 \times \$138 = \$276$$

(Your Enrollment Fee is Returned PLUS PROFIT)

Recruit One *Fast Start* Business Associate and Market Ten Memberships:

$$10 \times \$138 = \$1,380$$

How You Can Rapidly Advance to the *Manager Level* in your First 15 Days !

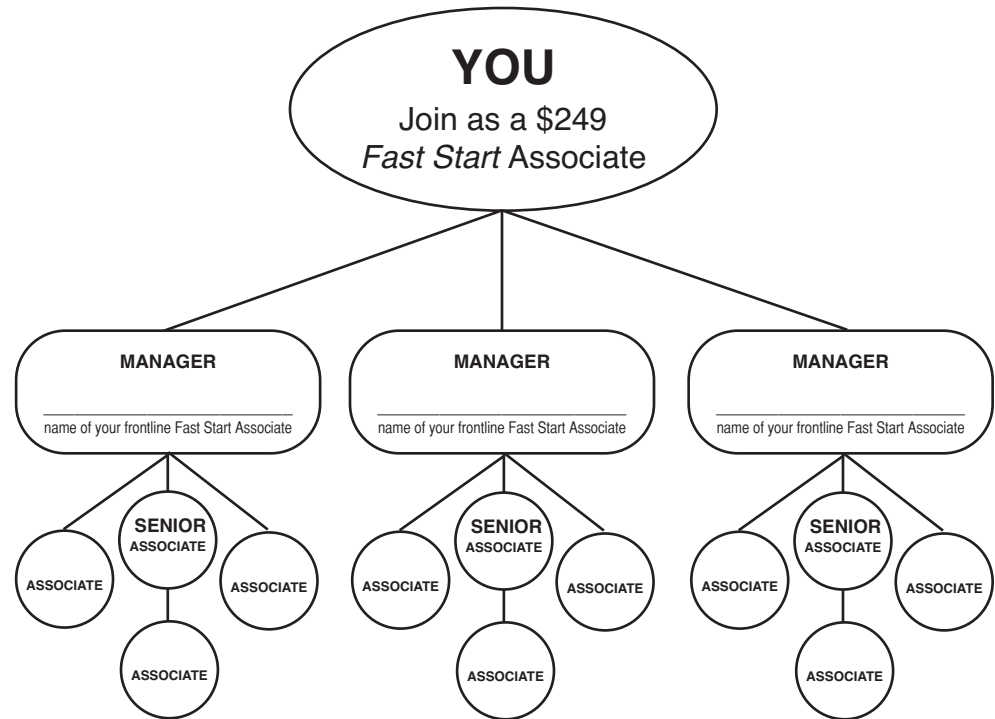


If any one of your three frontline Fast Start Associates recruits a Fast Start Associate, this will promote that frontline Fast Start Associate to the Senior Associate level.

Once you have three frontline Associates and one becomes a Senior Associate, this will elevate you to the Manager level. As a Manager, you will earn \$172.84 on all \$35.95 double memberships that you personally sell and up to \$138.28 in overrides.

Important Note: The frontline Associate who is getting advanced to Senior Associate must be the one who recruits the person going under them AND must personally sell them the membership (in order to advance to Senior).

How You Can Rapidly Advance to the *Director Level* in your First 30 Days !



If you help three Associates in three separate "legs" anywhere in your organization achieve the Manager level, this will get you permanently promoted to the Director level.

As a Director, you will earn \$207.41 on all \$35.95 double memberships that you personally sell and up to \$172.83 in overrides.

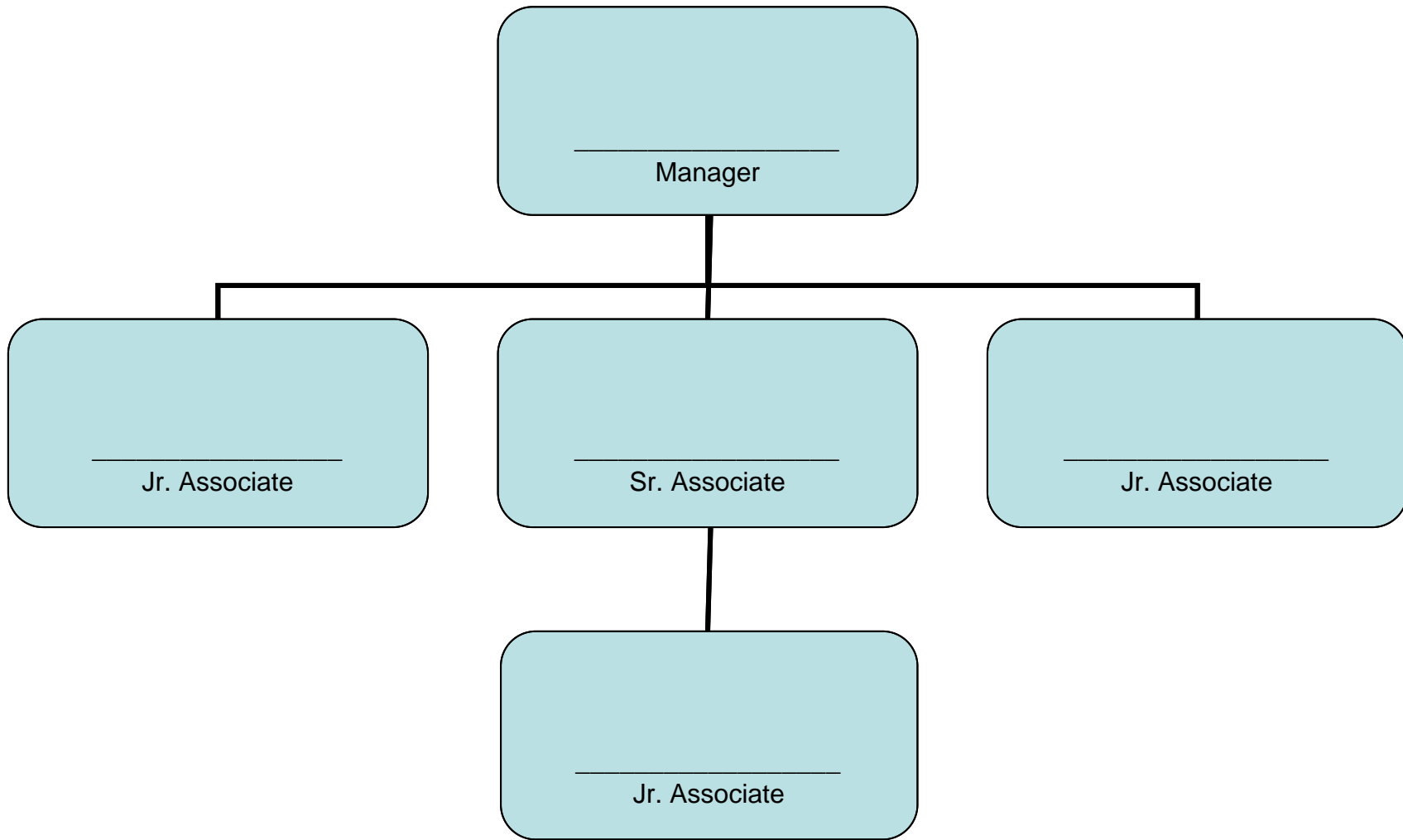
Note: This means that you can achieve the permanent position of Director with only 15 Associates on your team. Provided that each Associate signs up for the \$35.95 double membership, you would earn in excess of \$725 in commissions and overrides as you achieve the Director position as described above.

Manager Promotion

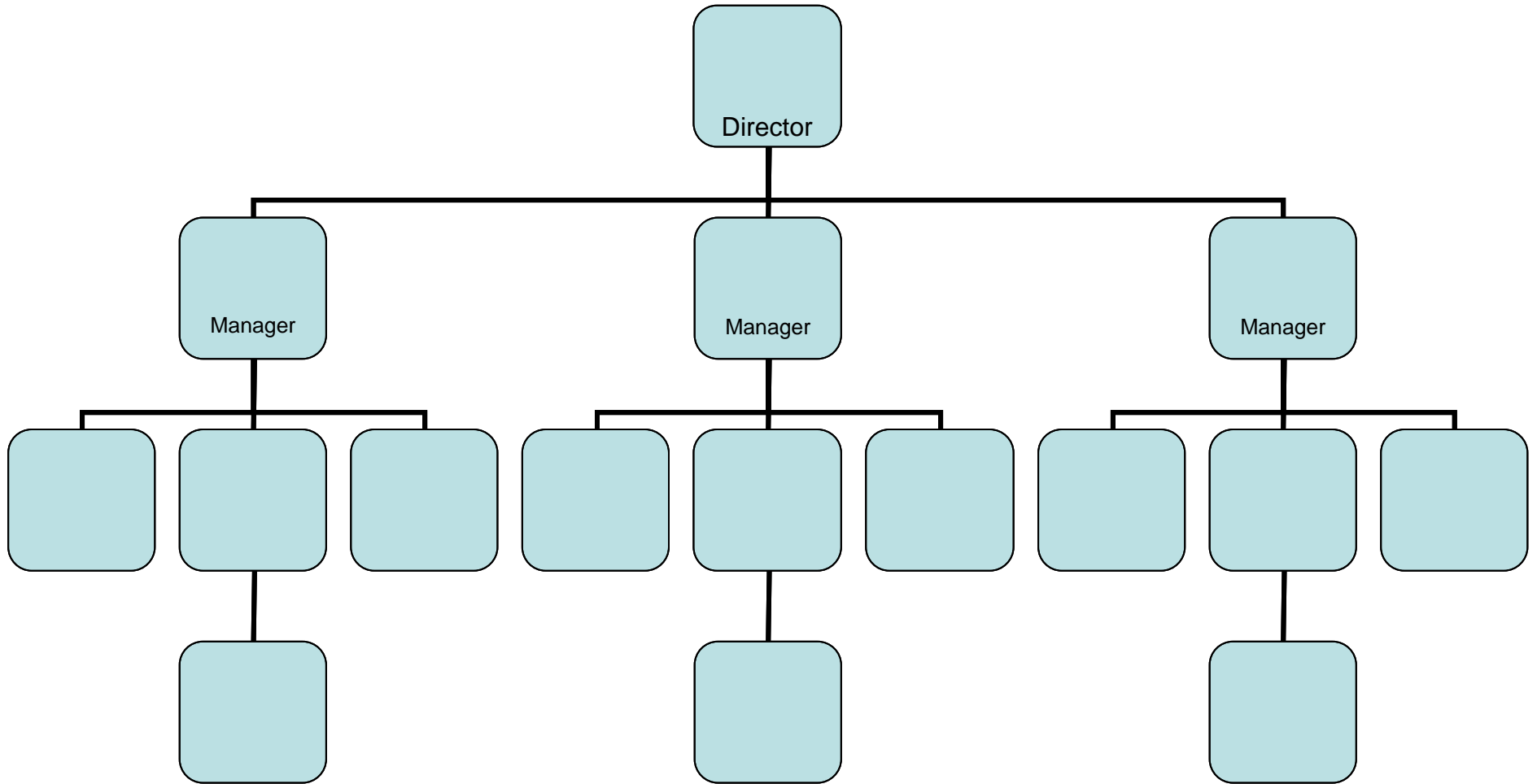
First Goal (1 Week)

Today: _____

Deadline: _____

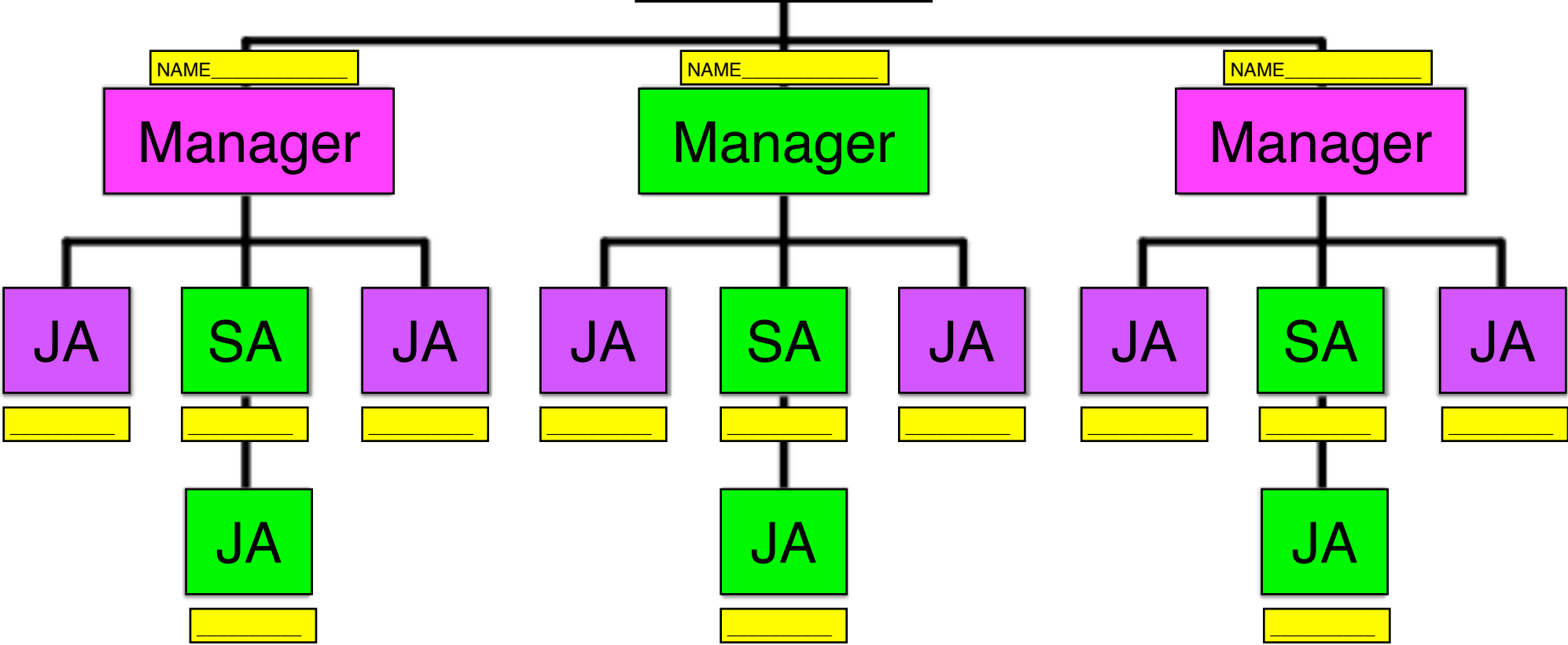


Director:
(\$249 Fast Start Associate)



DIRECTOR
ORGANIZATION CHART

YOU
NAME _____
DIRECTOR



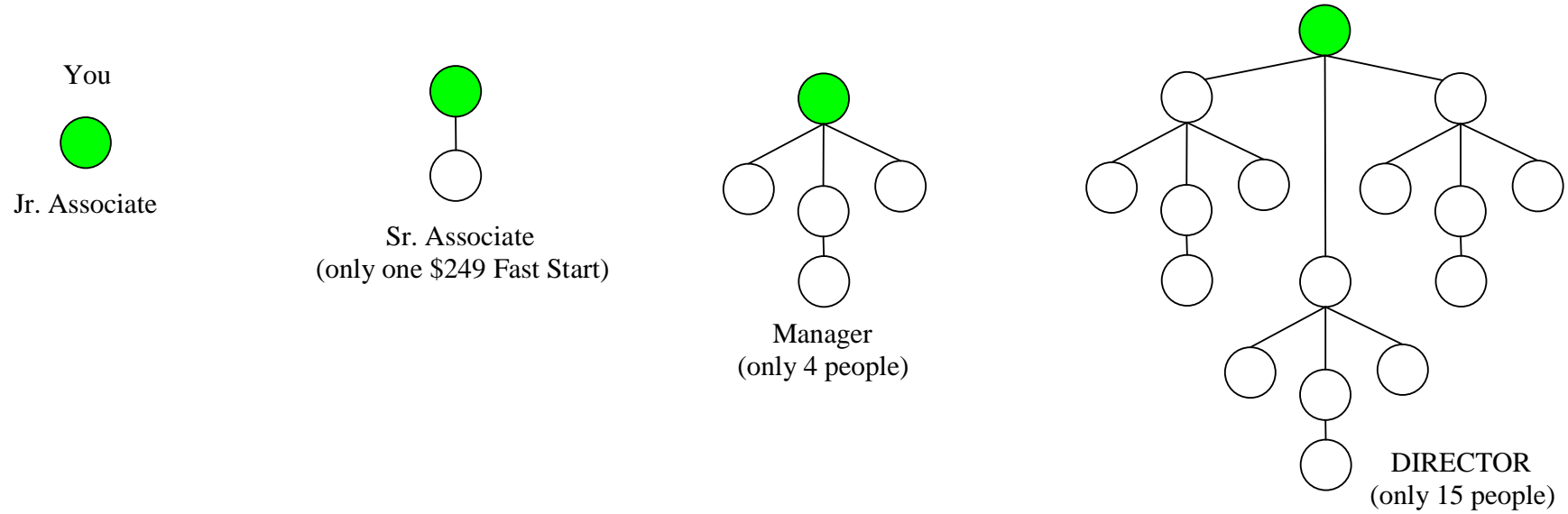
Green = Direct Recruits

Pink = Can Be Placed

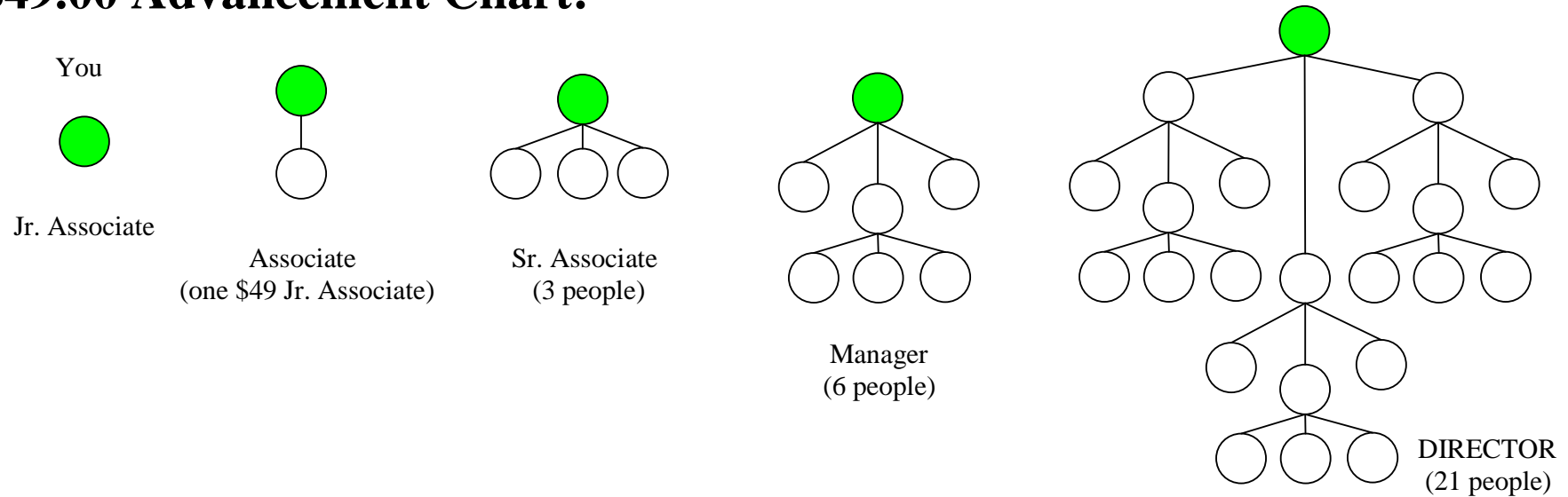
JA = Junior Associate

SA = Senior Associate

\$249.00 Fast Start Advancement Chart! (Associate level is skipped)



\$49.00 Advancement Chart!



\$249.00 Advancement chart...

Jr. Associate to Sr. Associate – recruit only one \$249 Fast Start Jr. Associate with a membership

Sr. Associate to Manager – recruit one Senior Associate leg and two additional first level \$249 Fast Start Associates

Manager to Director – help three people in different legs become Managers

Director to Executive Director (ED) – 75 membership counters in one of three ways:

- 1) Reach 75 counters yourself
- 2) If you have at least 1 Director leg and 3 personal sales you can count up to 25 counters from ANY leg to get 75
- 3) If you have less than three personal counters and at least 3 Director legs, you can count up to 25 counters from any of your Director legs

NOTE: All recruits MUST carry a membership* to count for advancement.

(A \$249 Fast Start Associate which is placed, **WILL COUNT** for the Sponsoring Associates level advancement, but only after he/she has advanced to Senior Associate on their own efforts.)

*A membership in a license state can be either a Family Plan or an IDT Shield membership.

*A membership in a non-license state must be a Family Plan.

Mr. Stonecipher has made it even ridiculously easier to get to the money!!!

\$49.00 Advancement chart...

Jr. Associate to Associate – recruit one \$49 Jr. Associate with a membership

Associate to Sr. Associate – recruit three Jr. Associates with a memberships

Sr. Associate to Manager – help one person become a Sr. Associate

Manager to Director – help three people in different legs become Managers

Director to Executive Director (ED) – 75 membership counters in one of three ways:

- 1) Reach 75 counters yourself
- 2) If you have at least 1 Director leg and 3 personal sales you can count up to 25 counters from ANY leg to get 75
- 3) If you have less than three personal counters and at least 3 Director legs, you can count up to 25 counters from any of your Director legs

NOTE: All recruits MUST carry a membership* to count for advancement.

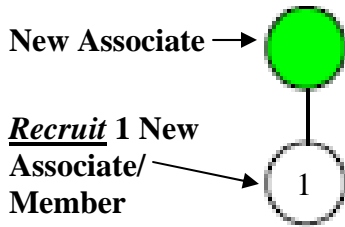
(Merely placing recruits under people will not get them promoted. The sponsoring associate must also sell the membership to them!)

*A membership in a license state can be either a Family Plan or an IDT Shield membership.

*A membership in a non-license state must be a Family Plan.

Step 1 – GET 1

Recruit at least one \$249.00 Associate with a \$35.95 plan and advance to Sr. Assoc.



Get your 1st \$ Check!

Receive \$138.27 Advance Commission

Earn 3 Players Club Points

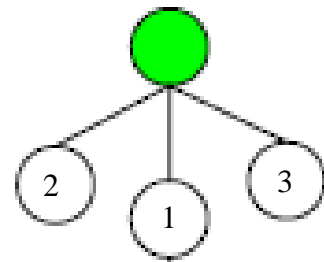
Step 2 – GET 2

Recruit two more \$249 Associates with the \$35.95 plan

Receive $\$138.27 + \$138.27 = \$276.54$

Total commission so far: \$414.81

Earn 6 Player's Club points

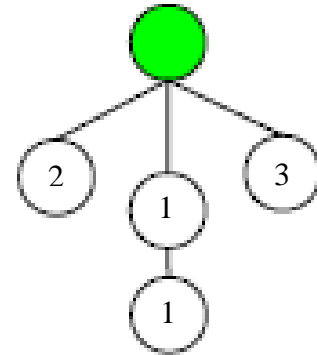


Step 3 – HELP 1 GET 1

Help one of your Associates recruit their first \$249.00 Associate with the \$35.95 plan

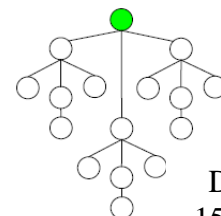
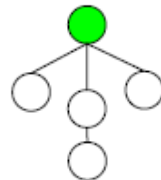
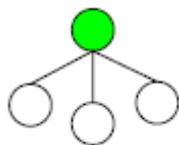
Earn 2 players club points

Congratulations! You have now advanced to Manager and will receive \$172.84 on every \$35.95 sale you make!



Bonus: You are now Players Club 10 Qualified

REPEAT! REPEAT! REPEAT!



Director
15 people!



PRE-PAID LEGAL SERVICES, INC.

\$249 FAST START PROGRAM

With the economy getting softer and softer, North Americans need opportunity more now than ever. The new Fast Start Program was designed to attract high caliber people to our business, and make full time income potential available immediately!

EARN MORE MONEY & ADVANCE...FAST!

All Fast Start Associates will start at the Junior Associate position, but will promote to and be paid at the Senior Associate position when they recruit their first Fast Start Associate and enroll that person as a member. If a new Fast Start Associate's first activity in the business, is to recruit another Fast Start Associate, and enroll that person as a member, he/she will immediately promote to the Senior Associate position, and get paid as a Senior Associate on that membership.

In addition, Fast Start Associates can advance to Manager with as few as four Fast Start Associates!

KEY



\$249 Fast Start Associate with a membership

ADVANCE TO SR. ASSOCIATE FAST!



When a new \$249 Fast Start Associate recruits another \$249 Fast Start Associate, he/she skips the Associate level to become a Senior Associate and gets paid at the Senior Associate level.... beginning with that first Fast Start recruit with a membership!

ADVANCE TO MANAGER FAST!



\$249 Fast Start Associates can advance to Manager with as few as 4 Fast Start Associates on their team! (You must have 3 front line, with one of them becoming a Senior Associate)

\$249 FAST START BUILDERS KIT

\$249 Fast Start Associates will receive a Builders Kit with all the materials you will need to get paid and promoted to the higher levels of the compensation plan...FAST!

The Builders Kit will include:

3 Months Free Televox (PPL's communication system)

3 Months Free eService (eCommerce website)

Your kit will include:

- 5 Membership Applications and 3 Associate Applications
- 2 Training CDs
- 1 *Getting Started Right* Book
- 3 *Private Business Reception* DVDs
- 1 *Secrets Out* CD

As a new \$249 Fast Start Builder, you will receive an email that will instruct you how to take advantage of the free services mentioned above. You will also receive a link to a very important audio for building your business, "How to do a Private Business Reception."

FAST START & LEADERSHIP BONUS PROGRAM'S GUIDELINES

- All \$249 Fast Start Associates will start as Junior Associates and automatically advance to Senior Associate by recruiting a \$249 Fast Start Associate with a membership.

- \$249 Fast Start Associates will be paid at the Senior Associate level (\$138 on a new \$35.95 plan) on their first sale, if sold at the same time as recruiting the member into the business.

- If the \$249 Fast Start Associate sells a membership prior to getting promoted, they will get paid at the Junior Associate level (\$34 on a \$35.95 membership).

- \$249 Fast Start Associates can advance to Manager with only 1 Senior Associate leg and two additional first level \$249 Fast Start Associates.

- Leadership Bonuses pay out on a \$249 Fast Start Associate when they reach Senior Associate by either recruiting one \$249 Fast Start Associate with a membership, or three \$49 Associates with memberships within a year.

- A \$249 Fast Start Associate which is placed, will count for the Sponsoring Associates level advancement, only after he/she has advanced to Senior Associate on their own efforts.

- Upon a Fast Start Associate reaching the Senior Associate level (as outlined above or with 50 membership sales or 3 frontline \$49 Associates with memberships) within 12 months a bonus will be paid to the upline (see attached). Upline Associates eligible for this bonus will be determined at the time the new Fast Start Associate is processed.

- Existing Associates not at the Senior Associate level as of January 5, 2009, may advance to the Senior Associate level by recruiting one (1) new Fast Start Associate and selling that recruit a membership. No bonus will be issued to the upline.

- Associates processed with \$49 after January 5, 2009, will not be able to advance to Senior Associate by recruiting a Fast Start Associate. Three (3) frontline Associates will be required.

- Manager level requirement will be three (3) frontline individuals or businesses each with a membership AND one active Senior Associate in one of those three (3) legs. A minimum of one (1) frontline recruit must have a membership sold by their sponsor.

- Director level requirement will be three (3) frontline individuals or businesses each with an active membership AND an active Manager level Associate in each of those three legs. A minimum of one (1) frontline recruit must have a membership sold by their sponsor.

- Placed Associates will count for level advancement, but NO level advances will occur until the Associate has one (1) frontline recruit to whom they have sold a membership. If the recruit is in a license state then either a PPL or IDT membership will count; if the recruit is in a non-license state then the membership must be a PPL membership.

- Associates enrolling online beginning January 2, 2009 will be shown the two Associate agreement options and will be required to choose one of the two options (\$49 or \$249). We are working on updating the hard copy application.

- A line item will be added to the Associate Summary to indicate Fast Start bonuses paid.

- Reinstated Associates processed with \$249 will be placed in the Fast Start program and will count towards their sponsor's level advancement. Reinstated memberships will also count toward level advancement provided they have been canceled 90 days and are written by a new Associate.